

The Daley Group teams are uniquely qualified to handle holistic diagnostics for business challenges and project management. Our teams are made up of experts from key business disciplines that will help you understand the underlying drivers of your company's current condition. This will allow your management team and your company stake holders to better assess their options to maximize performance. **Our business advisory teams will roll up their sleeves to work side by side with you and your team, taking them to the next level, continuously coaching them during our assignment, so we can exit your organization while the improvements remain. We will help you develop accountability and a culture of performance, with a clear path to your vision!** **WE ACCELERATE ROI**

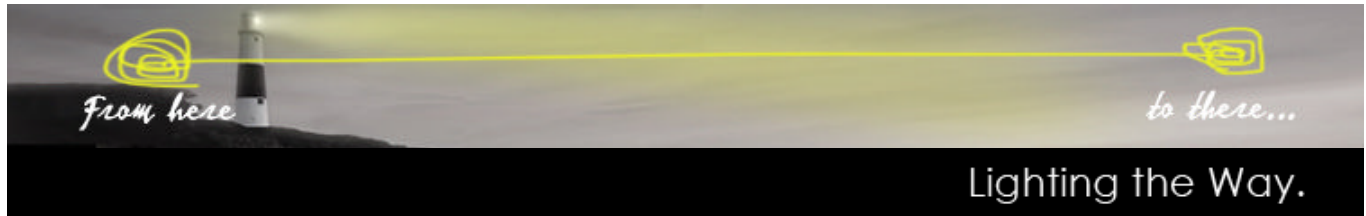
Our proven approach:

- A. **Diagnose** current situation – all key departments
 - people/talent
 - sales/market
 - processes/controls/finance
 - supply chain/operations
 - systems/interfaces
- B. Develop strategic **plan to improve** current situation & **reduce business complexity**
- C. Help manage & **execute** the plan with your team

Our cutting edge expertise to build **YOUR** Culture of Performance[®]:

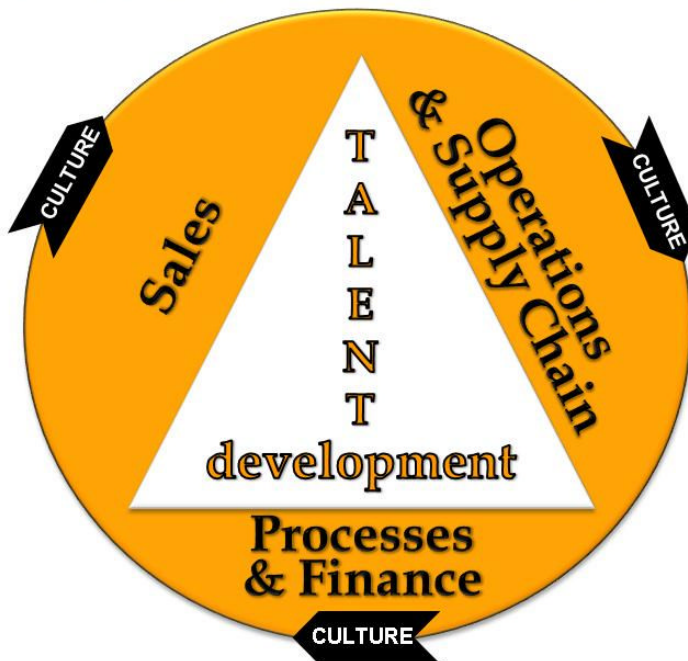
- ❖ Growth Strategies: **Top Line Results**
 - sales pipeline development
 - sales training
 - sales processes & tools
 - new market development
 - capital sourcing liaison – to finance the growth!
- ❖ Enterprise Optimization: **Bottom Line Results**
 - process improvements, incl. controls
 - business complexity reduction
 - cost assessment & reduction
 - systems & project management
 - supply chain management optimization
- ❖ Training (group) & Coaching (individual): **Skill Improvements**
- ❖ Enterprise Risk Management and Controls

We realize that all explosive ideas come from people! Systems, processes and tools are impressive when used by inspired people. First, **your people have to be inspired to win**. Great leadership is tough during challenging times so our advisors work with you and your executive team to inspire during rebuilding and growth. Inspiration is contagious, once inspired there is nothing a team can't do. Our facilitation and coaching will provide "**Accelerated Benefits Achievement**".



Our Key Differentiator: Holistic Approach

Top & Bottom Line Expertise ➔ **ALL INTEGRATED!**



Before increasing your sales, we ensure you have the market, finances, back-office, supply chain and operational capacity to absorb that production increase, with sufficient profit generation.

The Daley Group LLC[®], 2010

Here are just a few of the comments from our customers:

"You have taught us that building a team has been important to our business. We have become more careful of how we talk to each other, and we are offering praise on the job well done. In return we are learning sharing more with each other and we now have a wonderful environment to work in. You were right, this does work!"

"I am proud to say we are beating last year's totals and achieving some of the highest retail sales we have had in the last 3 1/2 years. I would like to thank you for your training and ongoing communication in positive thoughts and attitudes."

"John's knowledge and experience is a Value in its own. But John brings with him an experienced group of experts to help in almost any business need. Highly Personable, Trustworthy and Results oriented. Working with John and his group is a Value at any Price. Large Corporation or a business of one individual, DG will help you achieve your Goals."

To learn more about how we can help you, please contact us!